

FAX# 703-313-5580
CREDIT RISK !!!
HARRIS REPORT FROM BEN
* RECALL *
* WFLA-TV *
11:4

REF. # O.E. # S.I. #

BUYER NAME BETSY VONDERHEID

SALES PRSN W/2- MEGHAN MCGARR (11)

201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6162032

CLASS: NATL. LOCAL REGIONAL

PRDCT	VERN	BUCHANAN	4	CONG	EST#134	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES AUG7/12 AUG13/12 WK-1

CITY TAX	12.45
STATE TAX	
CO-OP BILLING NEEDED	
DATE	MAY31/12

REP: REVISIONS

REVISED WRAP-A-ROUND WEEKS
SAME TOTAL
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

VERN BUCHANAN FOR CONGRESS

due City
440-113730

23

[illegible]

AGENCY ADVERTISER CODE = 23	AGENCY EST# = 134
AGENCY PRODUCT CODE = 48	

1	*	100P-200P	30	\$200.00	8/7	8/10	TU-F
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PROGRAM : DAYS OF OUR LIVES
RA35+ : 1.1
CON COM1: DAYS OF OUR LIVES

2	*	1000A-1100A	30	\$80.00	8/7	8/10	(8)	90-E	3
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PROGRAM : DAYTIME
RA35+ : 1.8
CON COM1: DAYTIME
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FROM REP 14331/12 12-4
** RECAP ** * * * WFLA-TV * * *

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	*		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	8/7	8/10	8		TU-F	8
4	*		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	8/7	8/10	8		TU-F	8
5	*		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	8/7	8/10	8		TU-F	8
6	*		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	8/7	8/10	8		TU-F	8
7	*		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	8/7	8/10	8		TU-F	8
8	*		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	8/7	8/10	8		TU-F	8
9	*		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	8/7	8/10	4		TU-F	4
10	*		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	8/7	8/10	4		TU-F	4

REP HEADLINE# 6162032
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY 31/12 12:4
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	*		600P-630P	30		\$600.00	8/7	8/10	4		TU-F	4
PROGRAM : NEWS												
RA35+ : 5.3												
CON COM1: NEWS												
12	*		600A-700A	30		\$325.00	8/7	8/10	4		TU-F	4
PROGRAM : AM NEWS												
RA35+ : 1.8												
CON COM1: AM NEWS												
13	*		700P-730P	30		\$500.00	8/7	8/10	4		TU-F	4
PROGRAM : ET												
RA35+ : 4.2												
CON COM1: ET												
14	*		700A-900A	30		\$450.00	8/7	8/10	8		TU-F	8
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
15	*		730P-800P	30		\$500.00	8/7	8/10	4		TU-F	4
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
16	*		900A-1000A	30		\$275.00	8/7	8/10	8		TU-F	8
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
17			800P-900P	30		\$4,500.00	8/13	8/13	1		MON	1
PROGRAM : AGT												
RA35+ : 8.6												
CON COM1: AGT												
18			1130P-100A	30		\$600.00	8/11	8/11	1		SAT	1
PROGRAM : SNL												
RA35+ : 3.1												
CON COM1: SNL												

Poked, Vite

1

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAY31/97 12.4
44-38861-14

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	8/11	8/11	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1: -												
20			600P-630P	30		\$350.00	8/11	8/11	1		SAT	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21			700P-800P	30		\$325.00	8/11	8/11	1		SAT	1
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22			700A-900A	30		\$250.00	8/11	8/11	2		SAT	2
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23			900A-1000A	30		\$150.00	8/11	8/11	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1: -												
24			1200N-100P	30		\$75.00	8/12	8/12	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1: -												
25			600P-630P	30		\$375.00	8/12	8/12	1		SUN	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26			800A-900A	30		\$250.00	8/12	8/12	2		SUN	2
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

REP HEADLINE# 6162032
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 ** RECAP **
 DATE: 12.12.14
 ** WFLA-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$5,000.00	8/12	8/12	2		SUN	2
PROGRAM : OLYMPICS RA35+ : 14.0 CON COM1 : OLYMPICS												
28			900A-1000A	30		\$150.00	8/12	8/12	2		SUN	2
PROGRAM : RA35+ : 1.8 CON COM1 :												
29	*		1100P-1130P	30		\$625.00	8/7	8/12	6		TU-SU	6
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30	A		100P-200P	30		\$200.00	8/13	8/13	1		MON	1
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31	A		1000A-1100A	30		\$80.00	8/13	8/13	2		MON	2
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32	A		1130P-1230A	30		\$325.00	8/13	8/13	2		MON	2
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33	A		1100A-1200N	30		\$80.00	8/13	8/13	2		MON	2
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34	A		1200N-100P	30		\$100.00	8/13	8/13	2		MON	2
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

*copying
 copy price*

REP: TEL# 703-516-9399 FAX# 703-516-5660
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS SELECT FROM REP
*** KECOE ***
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	A		200P-300P	30		\$125.00	8/13	8/13	2		MON	2
PROGRAM : RACHEL RAY												
RA35+ : 1.1												
CON COM1: RACHEL RAY												
36	A		300P-400P	30		\$225.00	8/13	8/13	2		MON	2
PROGRAM : DOCTORS												
RA35+ : 1.3												
CON COM1: DOCTORS												
37	A		400P-500P	30		\$300.00	8/13	8/13	2		MON	2
PROGRAM : DR OZ												
RA35+ : 2.6												
CON COM1: DR OZ												
38	A		500P-530P	30		\$450.00	8/13	8/13	1		MON	1
PROGRAM : NEWS												
RA35+ : 2.4												
CON COM1: NEWS												
39	A		530P-600P	30		\$450.00	8/13	8/13	1		MON	1
PROGRAM : NEWS												
RA35+ : 2.8												
CON COM1: NEWS												
40	A		600P-630P	30		\$600.00	8/13	8/13	1		MON	1
PROGRAM : NEWS												
RA35+ : 5.3												
CON COM1: NEWS												
41	A		600A-700A	30		\$325.00	8/13	8/13	1		MON	1
PROGRAM : AM NEWS												
RA35+ : 1.8												
CON COM1: AM NEWS												
42	A		700P-730P	30		\$500.00	8/13	8/13	1		MON	1
PROGRAM : ET												
RA35+ : 4.2												
CON COM1: ET												

REP HEADLINE# 6162032
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 12.4
 RECEIVED WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43	A		700A-900A	30		\$450.00	8/13	8/13	2			2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44	A		730P-800P	30		\$500.00	8/13	8/13	1			1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45	A		900A-1000A	30		\$275.00	8/13	8/13	2			2
PROGRAM : TODAY SHOW2												
RA35+ : 1.8												
CON COM1: TODAY SHOW2												
46	A		1100P-1130P	30		\$625.00	8/13	8/13	1			1
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												

AUG/12 57150.00

CONTRACT TOTAL 57150.00
 TOTAL SPTS 151

MARKET TOTALS \$300,789 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WHCR 0%
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6162032
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9399
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 MAY31/12 11.3
 *** WFLA-TV ***

ADV # _____ ADV. NAME POLI/V BUCHANAN/R/CON/FL
 AGY # _____ AGY. NAME SRCP MEDIA, INC.

REF. # _____
 BUYER NAME BESSY VORDERHILL

201 N. UNION STREET, SUITE 200
 ALEXANDRIA, VA 22314

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6162032

CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#134 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG7/12 AUG13/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE MAY31/12 11.34

REP: NEW ORDER
 TTL \$57,150 @151X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 23												
AGENCY PRODUCT CODE = 48												
AGENCY EST# = 134												

1			100P-200P	30		\$200.00	8/7	8/13	5		TU-F,M	5
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												

2			1000A-1100A	30		\$80.00	8/7	8/13	10		TU-F,M	10
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												

REP HEADLINE# 6162032
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

PRINTED 11.3
WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW	30		\$325.00	8/7	8/13	10		TU-F,M	10
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS	30		\$80.00	8/7	8/13	10		TU-F,M	10
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3	30		\$100.00	8/7	8/13	10		TU-F,M	10
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1 : RACHEL RAY	30		\$125.00	8/7	8/13	10		TU-F,M	10
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1 : DOCTORS	30		\$225.00	8/7	8/13	10		TU-F,M	10
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1 : DR. OZ	30		\$300.00	8/7	8/13	10		TU-F,M	10
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1 : NEWS	30		\$450.00	8/7	8/13	5		TU-F,M	5
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1 : NEWS	30		\$450.00	8/7	8/13	5		TU-F,M	5

[illegible]

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	8/7	8/13	5		TU-F,M	5
12			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	8/7	8/13	5		TU-F,M	5
13			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	8/7	8/13	5		TU-F,M	5
14			700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	8/7	8/13	10		TU-F,M	10
15			730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	8/7	8/13	5		TU-F,M	5
16			900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	8/7	8/13	10		TU-F,M	10
17			800P-900P PROGRAM : AGT RA35+ : 8.6 CON COM1: AGT	30		\$4,500.00	8/13	8/13	1		MON	1
18			1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	8/11	8/11	1		SAT	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	FAIR	PTCL
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	STG
19			1200N-100P	30		\$75.00	8/11	8/11	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1:												
20			600P-630P	30		\$350.00	8/11	8/11	1		SAT	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21			700P-800P	30		\$325.00	8/11	8/11	1		SAT	1
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22			700A-900A	30		\$250.00	8/11	8/11	2		SAT	2
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23			900A-1000A	30		\$150.00	8/11	8/11	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1:												
24			1200N-100P	30		\$75.00	8/12	8/12	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1:												
25			600P-630P	30		\$375.00	8/12	8/12	1		SUN	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26			800A-900A	30		\$250.00	8/12	8/12	2		SUN	2
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

REP HEADLINE# 6162032
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY 31/12 11.3
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVR	LOBS	TOTL SPTS
27			830P-1100P	30		\$5,000.00	8/12	8/12	2		SUN	2
PROGRAM : OLYMPICS												
RA35+ : 14.0												
CON COM1: OLYMPICS												
28			900A-1000A	30		\$150.00	8/12	8/12	2		SUN	2
PROGRAM :												
RA35+ : 1.8												
CON COM1:												
29			1100P-1130P	30		\$625.00	8/7	8/13	7		TU-M	7
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
AUG/12 57150.00												CONTRACT TOTAL 57150.00
												TOTAL SPTS 11

MARKET TOTALS \$300,789 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 43420	Campaign Ref: E12066032
Buyer:	Client/Product/Estimate: 23 / 48 / 134	Sales Rep: HRP Washington DC
Schedule Dates: 08/06/12 to 08/19/12	Weeks: 2	Order Ref: 06162032
Est./PO Number: 06162032	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Vern Buchanan 4 Cong	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	08/06	08/13	Total	Cost
1	M-F 4p Dr Oz TWTF..	300	30 Comme	Nbr of Spots 8		8	2400
2	M-F 5p News TWTF..	450	30 Comme	Nbr of Spots 4		4	1800
3	M-F 530p News TWTF..	450	30 Comme	Nbr of Spots 4		4	1800
4	M-F 6p News TWTF..	600	30 Comme	Nbr of Spots 4		4	2400
5	M-F 6a News TWTF..	325	30 Comme	Nbr of Spots 4		4	1300
6	M-F 7p Entertainment Tonight TWTF..	500	30 Comme	Nbr of Spots 4		4	2000
7	M-F 7a Today Show TWTF..	450	30 Comme	Nbr of Spots 6		6	2700
8	M-F 730p Extra TWTF..	500	30 Comme	Nbr of Spots 4		4	2000
Weekly Totals: Total Spots(Ord Spots)				57	27	84	

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 226-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 43420	Campaign Ref: E12060032
Buyer:	Client/Product/Estimate: 23 / 48 / 134	Sales Rep: HRP Washington, DC
Schedule Dates: 08/06/12 to 08/19/12	Weeks: 2	Order Ref: 06162032
Est./PO Number: 06162032	Contract type: Political	Business Type: POLITICAL
	Business Category: Transnational	

Ref	Sales Product Details	Rate	Spot Type	08/06	08/13	Total	Cost
9	M-F 9a Today Show II TWTF..	276	30 Comme	Nbr of Spots	5	5	226
10	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots	1	1	4500
11	Sat 6p NewsS.	350	30 Comme	Nbr of Spots	1	1	350
12	Sat 7p Entertainment TonightS.	325	30 Comme	Nbr of Spots	1	1	325
13	Sat 7a Today ShowS.	250	30 Comme	Nbr of Spots	2	2	500
14	Sat 9a NewsS.	150	30 Comme	Nbr of Spots	2	2	300
15	Sun 6p NewsS.	375	30 Comme	Nbr of Spots	1	1	375
16	Olympics Summer CloseS.	5000	30 Comme	Nbr of Spots	2	2	10000
17	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots	1	1	200
18	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots	2	2	160
19	M-F 1135p ET / 1035p CT Tonight	325	30 Comme	Nbr of Spots	2	2	650
Weekly Totals:				Total Spots (Ord Spots)	57	27	84

Srcp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 613 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 220-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	43420	Campaign Ref:	E:120606032
Buyer:		Client/Product/Estimate:	23 /48 /134	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/06/12 to 08/19/12	Weeks:	2	Order Ref:	05102092
Est./PO Number:	06162032	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	08/06	08/13	Total	Cost
20	Show M-F 11a News M.....	80	30 Comme	Nbr of Spots	2	2	160
21	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots	2	2	200
22	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots	2	2	250
23	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots	2	2	450
24	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots	2	2	600
25	M-F 5p News M.....	450	30 Comme	Nbr of Spots	1	1	450
26	M-F 530p News M.....	450	30 Comme	Nbr of Spots	1	1	450
27	M-F 6p News M.....	600	30 Comme	Nbr of Spots	1	1	600
28	M-F 6a News M.....	325	30 Comme	Nbr of Spots	1	1	325
29	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots	1	1	500
Weekly Totals:		Total Spots(Ord Spots)		57	27	84	

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8866

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 43420	Campaign Ref: E-120606072
Buyer: FL	Client/Product/Estimate: 23 / 48 / 134	Sales Rep: HRP Washington DC
Schedule Dates: 08/06/12 to 08/19/12	Weeks: 2	Order Ref: 06162032
Est/PO Number: 06162032	Contract type: Political	Business Type: Political
		Business Category: Political

Ref	Sales Product Details	Rate	Spot Type	08/06	08/13	Total	Cost
30	M-F 7a Today Show	450	30 Comme		2	2	500
31	M-F 730p Extra	500	30 Comme		1	1	500
32	M-F 9a Today Show II	275	30 Comme		2	2	650
33	M-Su 11p News	625	30 Comme		1	1	625
Weekly Totals - Total Spots(Ord Spots)				57	27	84	

Grand Totals				Month 8 Weeks: 4	
Totals		08/06	08/13		
Spots	84		57		
Cost	43420		31350		

Grand Totals:	Spots: 84
	Gross Total: 43,420.00
	Commission: 6,513.00
	Net Total: 36,907.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANORIA VA 22314

REP_: WFLA (Washington Oc)
SLSP: HRP Washington, DC
ADV_: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012
INVOICE DATE: 08/26/12
ORDER TYPE: Political
WFLA I SS
08/26/12 E:120606032
WFLA
INVOICE NUMBER: 0100032128
PAGE: 1
BROADCAST MONTH: 07/30/2012 - 08/2
SCHEDULE DATES: 8/06/12- 8/19/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: 23 /48 /134
Desc: 06162032

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 4p Or Oz	300.00	1	6	8/10	FR	*WFLA	:30 Commercial	.00	Preempt	300.00-
				8/10	FR			.00	Program Change	300.00-
				8/10	FR			.00	Preempt	300.00-
				8/10	FR			.00	Program Change	300.00-
				8/10	FR			.00	Preempt	300.00-
				8/10	FR			.00	Program Change	300.00-
				8/10	FR			.00	Preempt	300.00-
				8/10	FR			.00	Program Change	300.00-
M-F 7p Entertainment Tonight	500.00	6	4	8/07	TU	*WFLA	:30 Commercial	.00	Preempt	500.00-
				8/08	WE			.00	Program Change	500.00-
				8/09	TH			.00	Preempt	500.00-

*** Continued ***

PERIOD COST 12,115.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
TOTAL RECONCILING Credits 12,115.00-
12,115.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER: Vern Buchanan/ R/ Congress/
PRODUCT: Vern Buchanan 4 Cong

INVOICE NUMBER: 0100032128
BROADCAST MONTH: 07/30/2012 - 08/26,
AMOUNT DUE: .00

REMIT TO:

*00198

000021861
Srcp Media
201 North Union Street
Suite 200
ALEXANORIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012
INVOICE DATE 08/26/12 E: 120606032
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032128
PAGE 2
BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/06/12- 8/19/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /134
Desc: 06162032

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
				8/10	FR		30	.00	Change Preempt Program Change	500.00-
M-F 730p Extra	500.00	8	4	8/07	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	500.00-
				8/08	WE		30	.00	Preempt Program Change	500.00-
				8/09	TH		30	.00	Preempt Program Change	500.00-
				8/10	FR		30	.00	Preempt Program Change	500.00-
M-F 9a Today Show II	275.00	9	1	8/07	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	275.00-
Mon 8-10p ET / 7-9p CT Voice	4500.00	10	1	8/13	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	4500.00-
Sat 7a Today Show	250.00	13	2	8/11	SA	*WFLA	:30 Commercial	.00	Preempt Program Change	250.00-
				8/11	SA		30	.00	Preempt Program Change	250.00-
Sat 9a News	150.00	14	2	8/11	SA	*WFLA	:30 Commercial	.00	Preempt Program Change	150.00-
				8/11	SA		30	.00	Preempt Program Change	150.00-
M-F 10a Oaytime	80.00	18	2	8/13	MD	*WFLA	:30 Commercial	.00	Preempt Program Change	80.00-
				8/13	MD		30	.00	Preempt Program Change	80.00-
M-F 11a News						*WFLA	:30 Commercial			
						*** Continued ***				

PERIOD COST 12,115.00

0 Total Units
ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

Debits .00
SUB-TOTALS Credits 12,115.00-
TOTAL RECONCILING 12,115.00CR

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201 North Union Street
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ALEXANDRIA VA 22314

REP_: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV_: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012 WFLA I SS
INVOICE DATE 08/26/12 E:120606032
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032128
PAGE 3 BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/06/12- 8/19/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /134
Desc: 06162032

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	80.00	20 2	8/13	MO		30	.00	Preempt Program Change	80.00-
			8/13	MO		30	.00	Preempt Program Change	.00-
M-F 7p Entertainment Tonight	500.00	29 1	8/13	MO		*WFLA :30 Commercial	.00	Preempt Program Change	.00-
M-F 730p Extra	500.00	31 1	8/13	MO		*WFLA :30 Commercial	.00	Preempt Program Change	500.00-
Total Airtime Net Spot Revenue:						.00			

PERIOD COST 12,115.00

0 Total Units		Debits	.00
ACTUAL GROSS BILLING	.00	Credits	12,115.00-
AGENCY COMMISSION	.00	TOTAL RECONCILING	12,115.00CR
NET DUE	.00		

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